

Calibrated Surrogate Maximization of Linear-fractional Utility in Binary Classification



Han Bao^{1,2}, Masashi Sugiyama^{2,1}

1 The University of Tokyo

2 RIKEN AIP



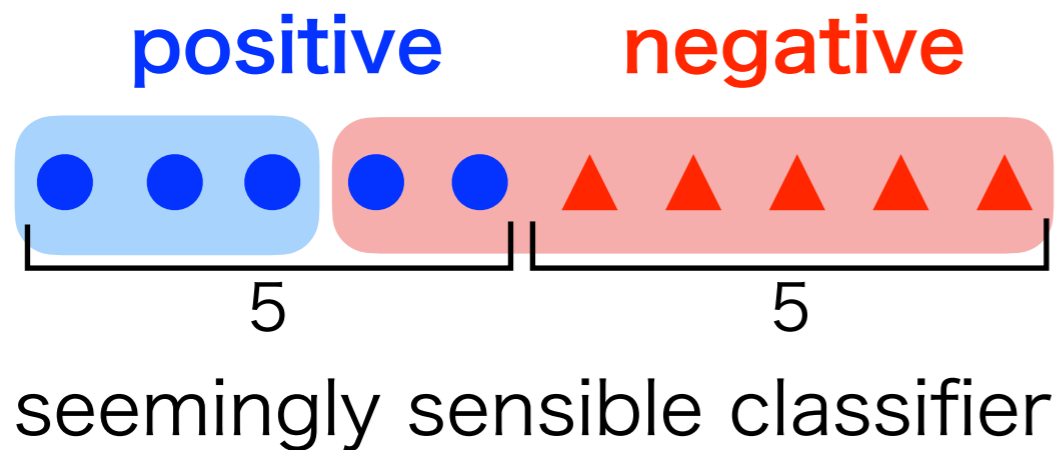
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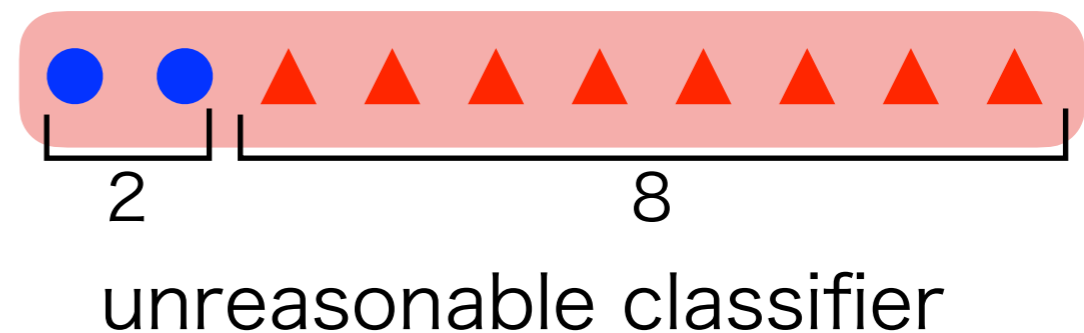
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Is accuracy appropriate?

- Our focus: **binary classification**



accuracy: **0.8**

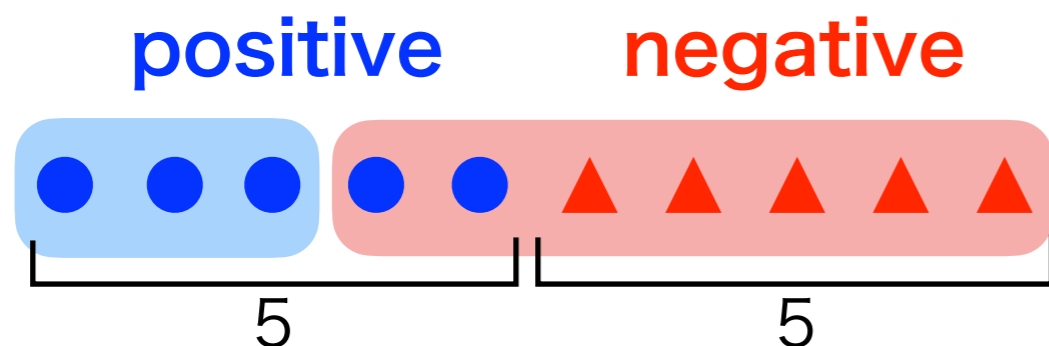


accuracy: **0.8**

Accuracy can't detect unreasonable classifiers
under **class imbalance!**

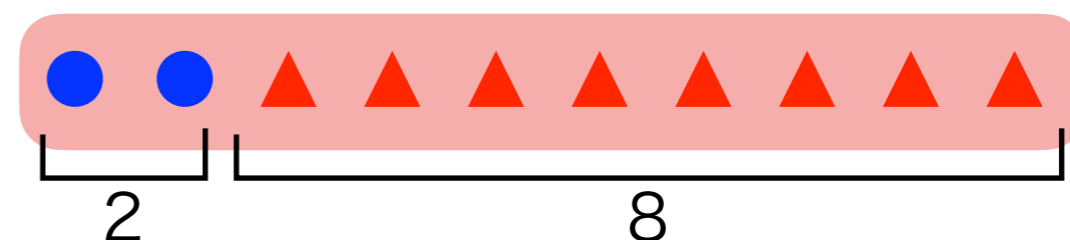
Is accuracy appropriate?

- F-measure is more appropriate under **class imbalance**



accuracy: **0.8**

F-measure: **0.75**



accuracy: **0.8**

F-measure: **0**

$$\text{F-measure } F_1 = \frac{2TP}{2TP + FP + FN}$$

$$TP = \mathbb{E}_{X, Y=+1} [1_{\{f(X) > 0\}}]$$

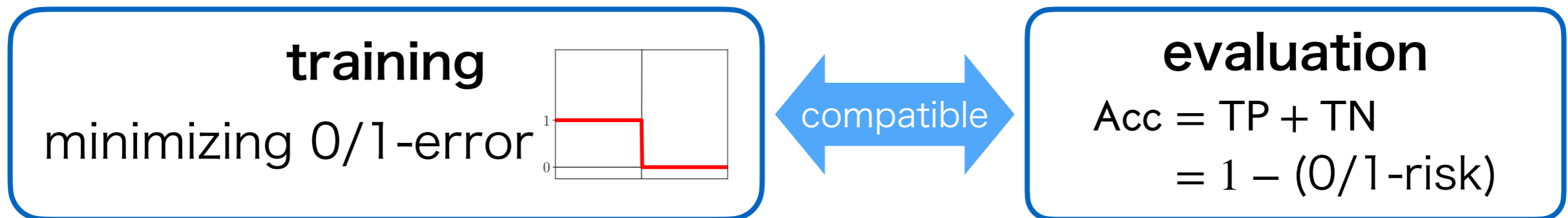
$$FP = \mathbb{E}_{X, Y=-1} [1_{\{f(X) > 0\}}]$$

$$TN = \mathbb{E}_{X, Y=-1} [1_{\{f(X) < 0\}}]$$

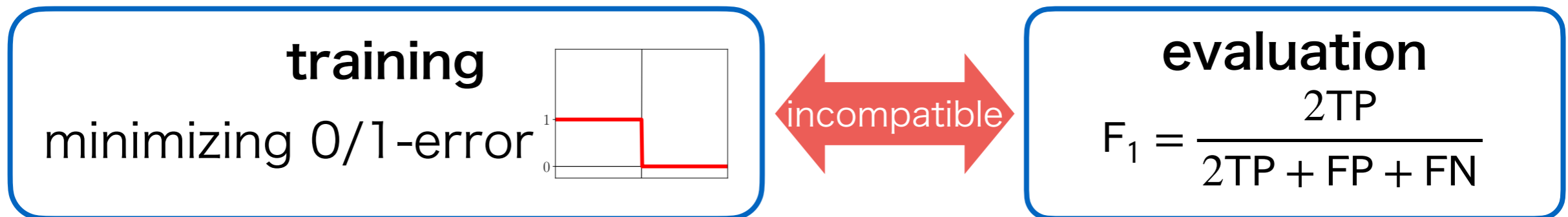
$$FN = \mathbb{E}_{X, Y=+1} [1_{\{f(X) < 0\}}]$$

Training and Evaluation

- Usual empirical risk minimization (ERM)

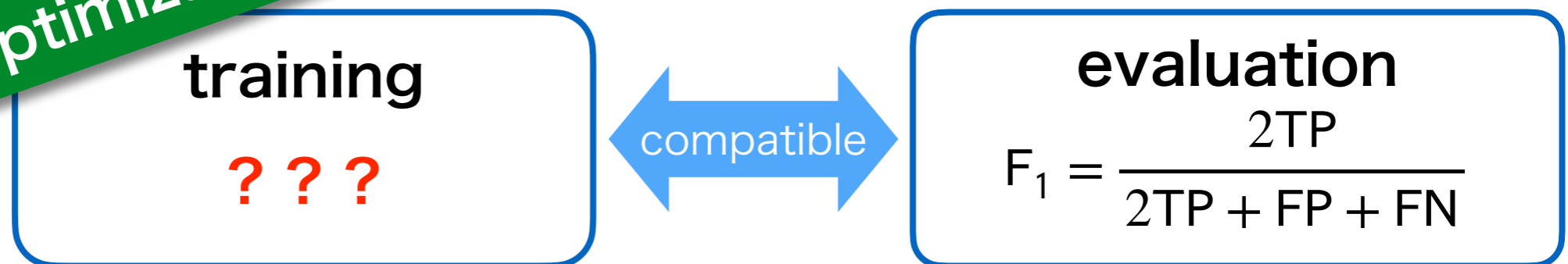


- Training with accuracy but evaluating with F_1



- Why not?

Direct Optimization



Not only F_1 , but many others

Q. Can we handle in the same way?

Accuracy

$$\text{Acc} = \text{TP} + \text{TN}$$

Weighted Accuracy

$$\text{WAcc} = \frac{w_1 \text{TP} + w_2 \text{TN}}{w_1 \text{TP} + w_2 \text{TN} + w_3 \text{FP} + w_4 \text{FN}}$$

F-measure

$$F_1 = \frac{2\text{TP}}{2\text{TP} + \text{FP} + \text{FN}}$$

Balanced Error Rate

$$\text{BER} = \frac{1}{\pi} \text{FN} + \frac{1}{1 - \pi} \text{FP}$$

Gower-Legendre index

$$\text{GLI} = \frac{\text{TP} + \text{TN}}{\text{TP} + \alpha(\text{FP} + \text{FN}) + \text{TN}}$$

Jaccard index

$$\text{Jac} = \frac{\text{TP}}{\text{TP} + \text{FP} + \text{FN}}$$

Unification of Metrics

Actual Metrics

$$F_1 = \frac{2TP}{2TP + FP + FN}$$

$$\text{Jac} = \frac{TP}{TP + FP + FN}$$

Note:

$$TN = \mathbb{P}(Y = -1) - FP$$

$$FN = \mathbb{P}(Y = +1) - TP$$

linear-fraction

$$U(f) = \frac{a_0 TP + b_0 FP + c_0}{a_1 TP + b_1 FP + c_1}$$

a_k, b_k, c_k : constants

Unification of Metrics

linear-fraction

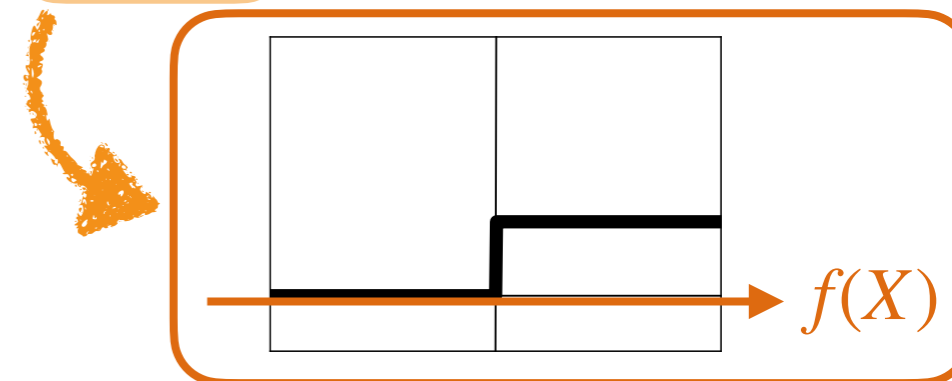
$$U(f) = \frac{a_0 \text{TP} + b_0 \text{FP} + c_0}{a_1 \text{TP} + b_1 \text{FP} + c_1}$$

expectation divided by
expectation

$$= \frac{a_0 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \text{---} & \text{---} \\ \hline \end{array} \right] + b_0 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \text{---} & \text{---} \\ \hline \end{array} \right] + c_0}{a_1 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \text{---} & \text{---} \\ \hline \end{array} \right] + b_1 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \text{---} & \text{---} \\ \hline \end{array} \right] + c_1} = \frac{\mathbb{E}_X[W_0(f(X))]}{\mathbb{E}_X[W_1(f(X))]}$$

- TP, FP = expectation of 0/1-loss

▶ e.g. $\text{TP} = \mathbb{P}(Y = +1, f(X) > 0) = \mathbb{E}_{X, Y=+1} [1_{\{f(X) > 0\}}]$



Goal of This Talk

Given a metric (utility)

$$U(f) = \frac{a_0 \text{TP} + b_0 \text{FP} + c_0}{a_1 \text{TP} + b_1 \text{FP} + c_1}$$

Q. How to optimize $U(f)$ directly?

- ▶ without estimating class-posterior probability

labeled sample $\{(x_i, y_i)\}_{i=1}^n$ i.i.d. \mathbb{P}
 metric U



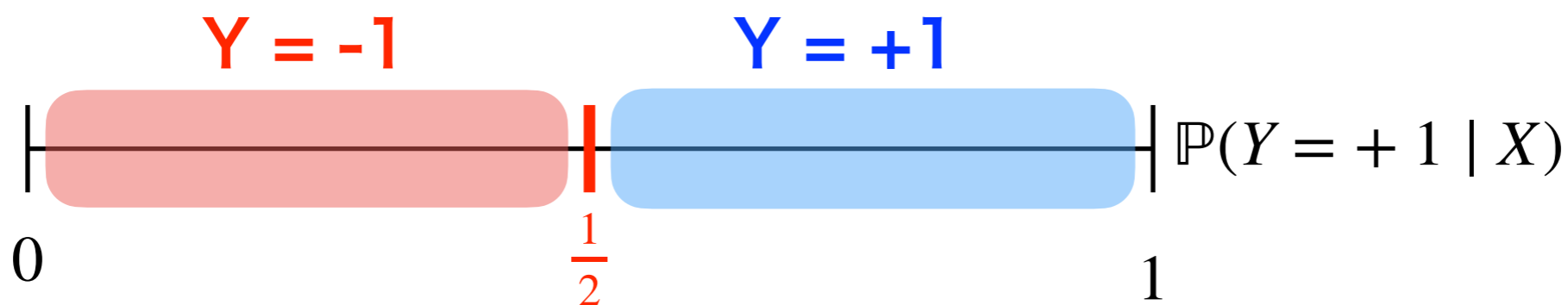
classifier $f: \mathcal{X} \rightarrow \mathbb{R}$
 s.t. $U(f) = \sup_{f'} U(f')$

Related: Plug-in Classifier

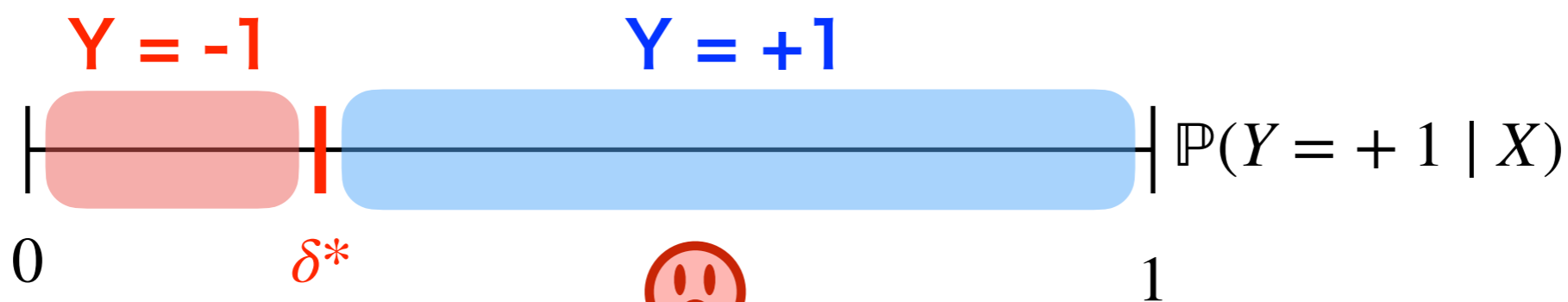
[Koyejo+ NIPS2014; Yan+ ICML2018]

- Estimating class-posterior probability is costly!

Bayes-optimal classifier (accuracy): $\mathbb{P}(Y = +1 | x) - \frac{1}{2}$



Bayes-optimal classifier (general case): $\mathbb{P}(Y = +1 | x) - \delta^*$



\Rightarrow estimate $\mathbb{P}(Y = +1 | x)$ and δ^* independently

O. O. Koyejo, N. Natarajan, P. K. Ravikumar, & I. S. Dhillon.
Consistent binary classification with generalized performance metrics. In *NIPS*, 2014.

B. Yan, O. Koyejo, K. Zhong, & P. Ravikumar.
Binary classification with Karmic, threshold-quasi-concave metrics. In *ICML*, 2018.

Formulation of Classification ¹⁰

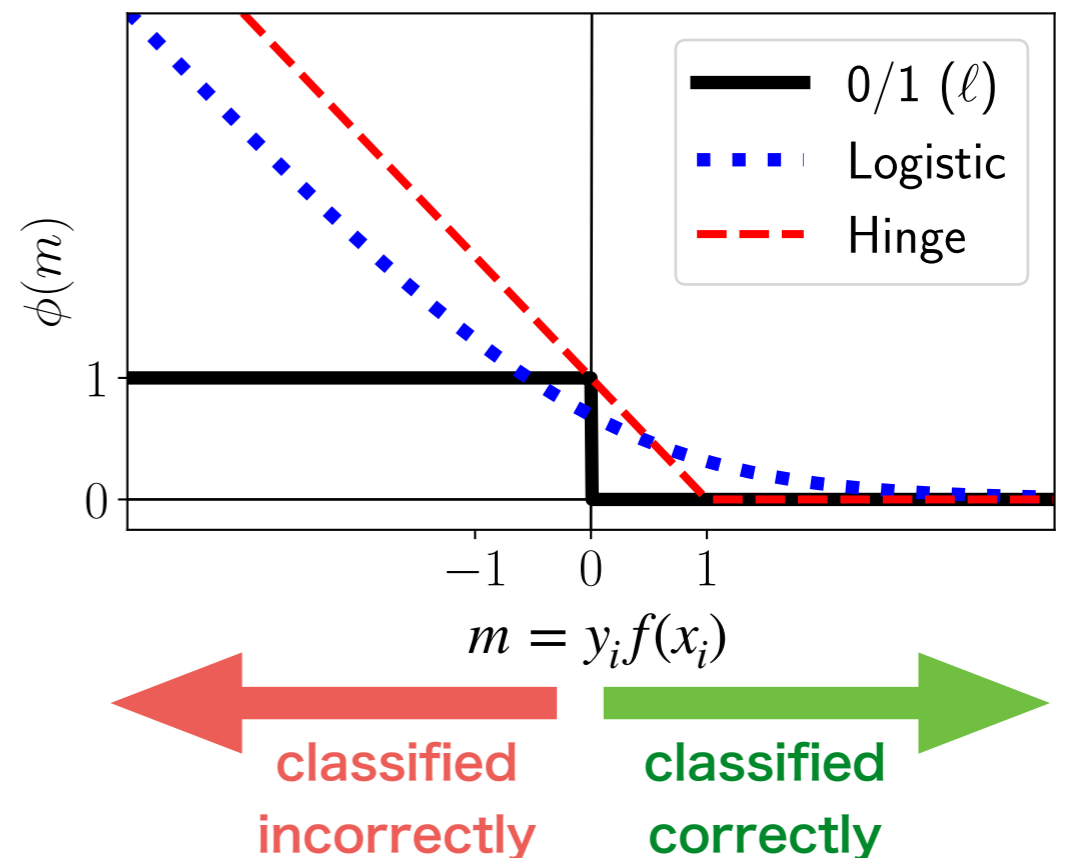
- Goal of classification: maximize accuracy
= minimize mis-classification rate

$$\begin{aligned}\hat{R}(f) &= \frac{1}{n} \sum_{i=1}^n \mathbf{1}[y_i \neq \text{sign}(f(x_i))] \\ &= \frac{1}{n} \sum_{i=1}^n \ell(y_i f(x_i))\end{aligned}$$

↓ convexify 0/1 loss

(Empirical) Surrogate Risk

$$\hat{R}_\phi(f) = \frac{1}{n} \sum_{i=1}^n \phi(y_i f(x_i))$$



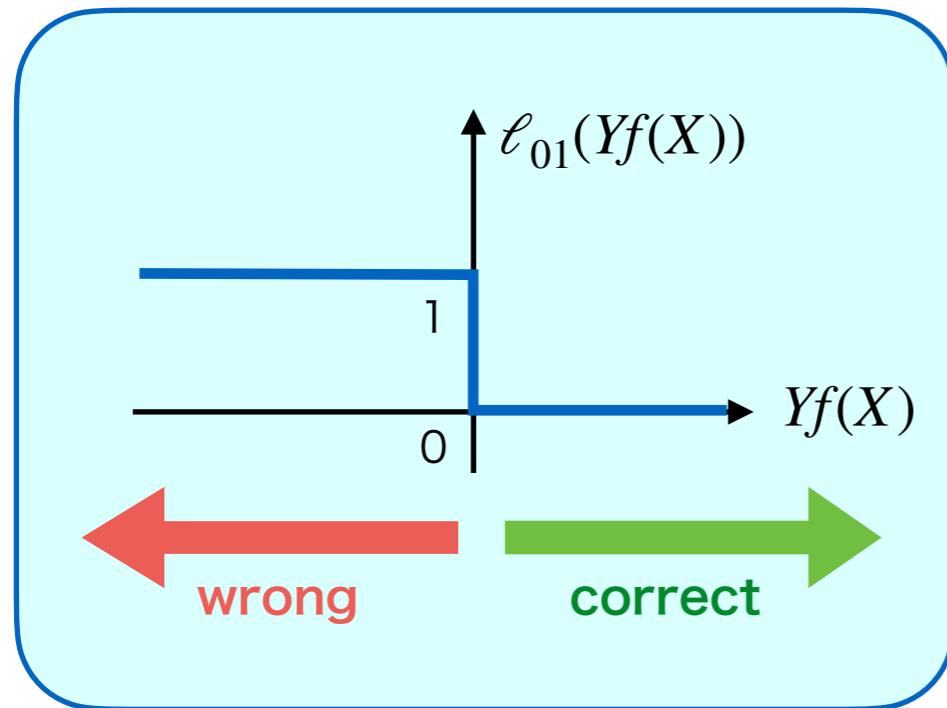
Example of ϕ

- ▶ logistic loss
- ▶ hinge loss \Rightarrow SVM
- ▶ exponential loss \Rightarrow AdaBoost

Target Loss and Surrogate Loss

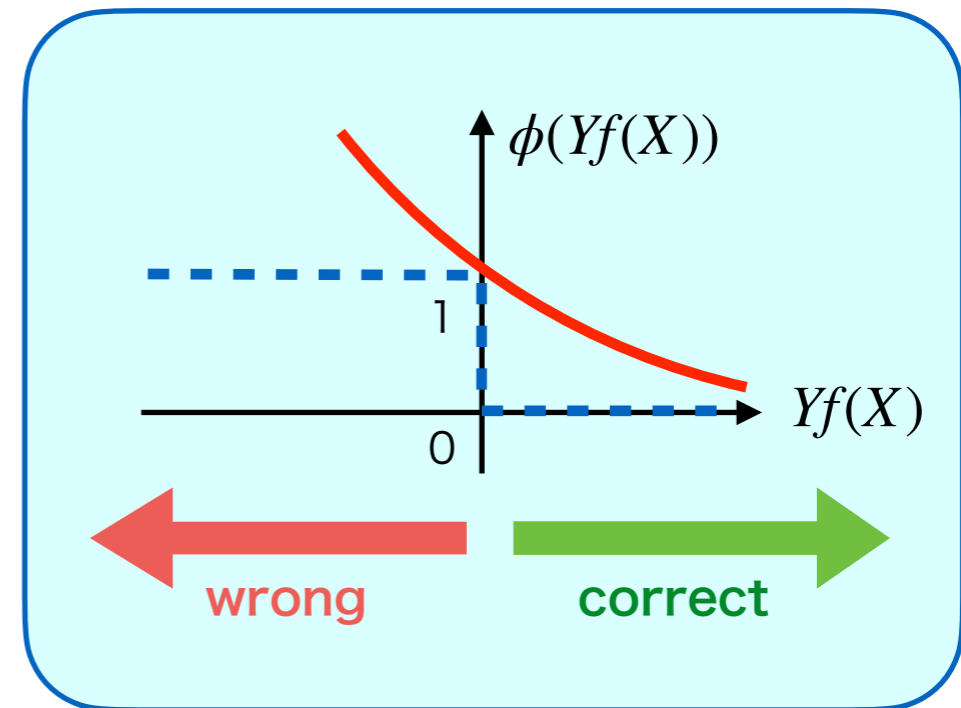
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0/1 loss (target loss)



- Final learning criteria
 $R(f) = \mathbb{E}[\ell_{01}(Yf(X))]$
- (Usually) hard to optimize

surrogate loss



- Easily-optimizable criteria
 $R_\phi(f) = \mathbb{E}[\phi(Yf(X))]$
- ▶ usually convex, smooth

Convexity & Statistical Property ¹²

tractable (convex)

$$R_\phi(f) = \mathbb{E}[\phi(Yf(X))]$$



intractable

$$R(f) = \mathbb{E}[\ell(Yf(X))]$$

Q. $\operatorname{argmin} R_\phi = \operatorname{argmin} R$?

A. Yes, w/ calibrated surrogate

Theorem. [Bartlett+ 2006]

Assume ϕ : convex.

Then, $\operatorname{argmin}_f R_\phi(f) = \operatorname{argmin}_f R(f)$
iff $\phi'(0) < 0$.

(informal)

Convexity & Statistical Property

Q. How to make tractable surrogate?

Accuracy

tractable (convex)

$$R_\phi(f) = \mathbb{E}[\phi(Yf(X))]$$



calibrated

intractable

$$R(f) = \mathbb{E}[\ell(Yf(X))]$$

Linear-fractional Metrics

① tractable?



② calibrated?

intractable

$$U(f) = \frac{\mathbb{E}_X[W_0(f(X))]}{\mathbb{E}_X[W_1(f(X))]}$$

Non-concave, but quasi-concave 14

Idea: $\frac{\text{concave}}{\text{convex}} = \underline{\text{quasi-concave}}$

$\frac{f(x)}{g(x)}$ is quasi-concave

if f : concave, g : convex,

$f(x) \geq 0$ and $g(x) > 0$ for $\forall x$

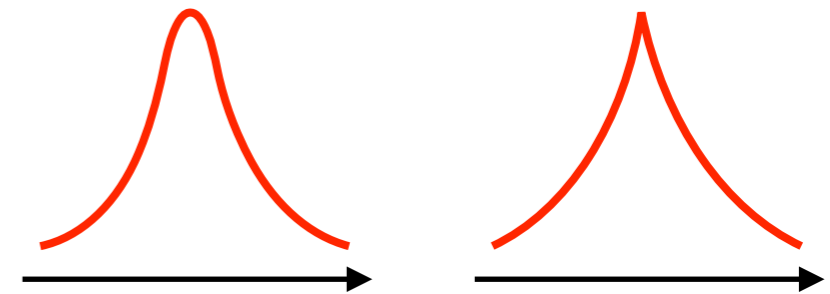
(proof) Show $\{x | f/g \geq \alpha\}$ is convex.

$$\frac{f(x)}{g(x)} \geq \alpha \iff \underbrace{f(x) - \alpha g(x)}_{\text{concave}} \geq 0$$

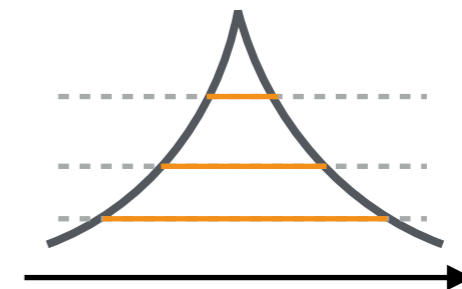
NB: super-level set of concave func.
is convex

$\therefore \{x | f/g \geq \alpha\}$ is convex for $\forall \alpha \geq 0$

non-concave, but unimodal
 \Rightarrow efficiently optimized

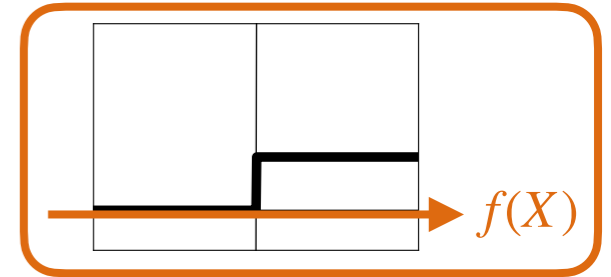


- quasi-concave \supseteq concave
- super-levels are convex



Surrogate Utility

- Idea: bound true utility from below



linear-fraction

$$U(f) = \frac{a_0 \text{TP} + b_0 \text{FP} + c_0}{a_1 \text{TP} + b_1 \text{FP} + c_1}$$

$$= \frac{a_0 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + b_0 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + c_0}{a_1 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + b_1 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + c_1}$$

numerator from below

non-negative sum of concave
 \Rightarrow concave

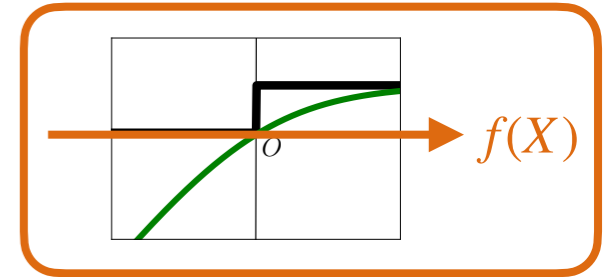
$$\geq \frac{a_0 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + b_0 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + c_0}{a_1 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + b_1 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + c_1}$$

non-negative sum of convex
 \Rightarrow convex

denominator from above

Surrogate Utility

- Idea: bound true utility from below

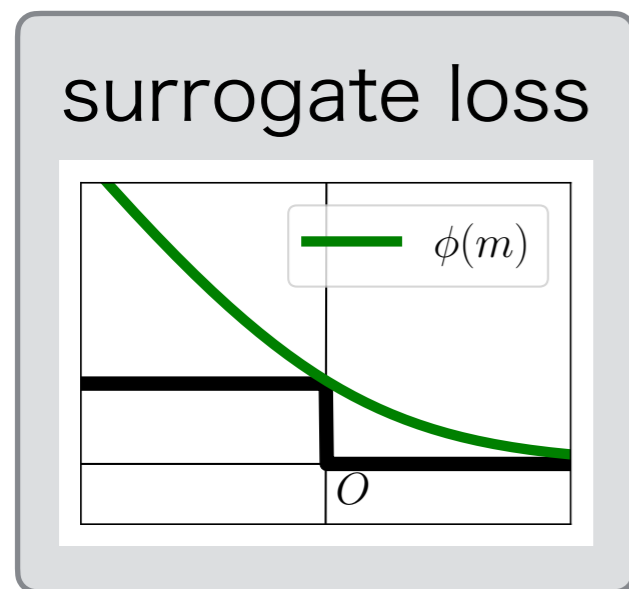


linear-fraction

$$U(f) = \frac{a_0 TP + b_0 FP + c_0}{a_1 TP + b_1 FP + c_1}$$

$$\geq \frac{a_0 \mathbb{E}_P \left[\text{graph} \right] + b_0 \mathbb{E}_N \left[\text{graph} \right] + c_0}{a_1 \mathbb{E}_P \left[\text{graph} \right] + b_1 \mathbb{E}_N \left[\text{graph} \right] + c_1}$$

||



$$U_\phi(f) = \frac{a_0 \mathbb{E}_P [1 - \phi(f(X))] + b_0 \mathbb{E}_N [-\phi(-f(X))] + c_0}{a_1 \mathbb{E}_P [1 + \phi(f(X))] + b_1 \mathbb{E}_N [\phi(-f(X))] + c_1}$$

$$:= \frac{\mathbb{E}[W_{0,\phi}]}{\mathbb{E}[W_{1,\phi}]} : \text{Surrogate Utility}$$

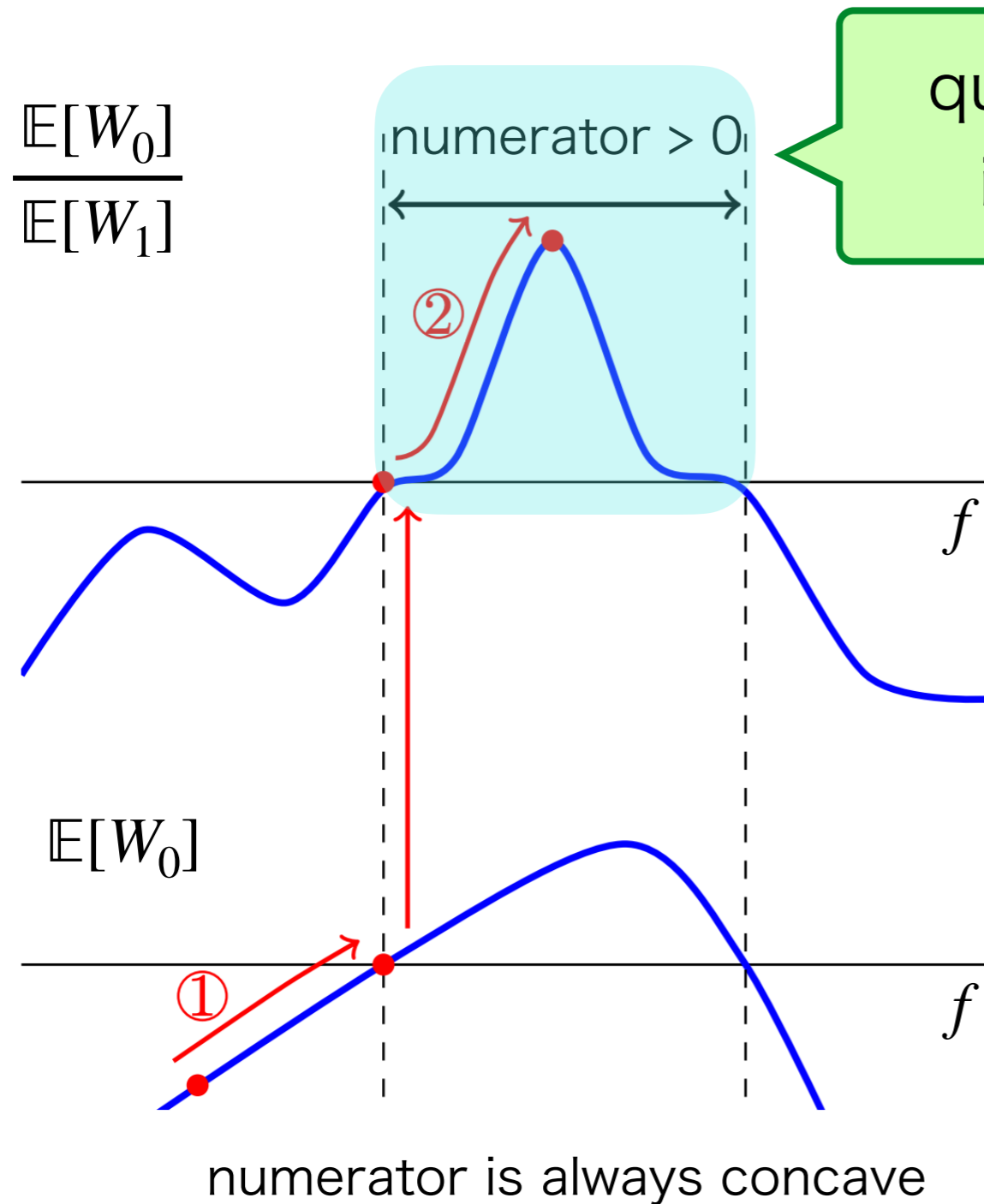
Hybrid Optimization Strategy 17

$$U_\phi(f) = \frac{a_0 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + b_0 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + c_0}{a_1 \mathbb{E}_P \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + b_1 \mathbb{E}_N \left[\begin{array}{|c|c|} \hline & \\ \hline \end{array} \right] + c_1} = \frac{\text{Concave Curve}}{\text{Convex Curve}}$$

The equation shows the utility function $U_\phi(f)$ as a ratio of two expected values. The numerator consists of $a_0 \mathbb{E}_P$ (a plot of a concave curve over a step function), $+ b_0 \mathbb{E}_N$ (a plot of a concave curve over a step function), and $+ c_0$. The denominator consists of $a_1 \mathbb{E}_P$ (a plot of a convex curve over a step function), $+ b_1 \mathbb{E}_N$ (a plot of a convex curve over a step function), and $+ c_1$. The result is shown as a fraction of a concave curve over a convex curve.

- Note: numerator can be negative
 - ▶ U_ϕ isn't quasi-concave only if numerator < 0
 - ▶ make numerator positive first (concave), then maximize fractional form (quasi-concave)

Hybrid Optimization Strategy ¹⁸



Strategy

- ① update gradient-ascent direction while $\mathbb{E}[W_0] < 0$
- ② maximize fraction by normalized-gradient ascent [Hazan+ NeurIPS2015]

Convexity & Statistical Property

Q. How to make surrogate calibrated?

Accuracy

tractable (convex)

$$R_\phi(f) = \mathbb{E}[\phi(Yf(X))]$$



calibrated

intractable

$$R(f) = \mathbb{E}[\ell(Yf(X))]$$

Linear-fractional Metrics

① tractable?



② calibrated?

intractable

$$U(f) = \frac{\mathbb{E}_X[W_0(f(X))]}{\mathbb{E}_X[W_1(f(X))]}$$

Justify Surrogate Optimization

■ For classification risk

surrogate risk

$$R_\phi(f) = \mathbb{E}[\phi(Yf(X))]$$

classification risk

$$R(f) = \mathbb{E}[\ell(Yf(X))]$$

If ϕ is **classification-calibrated** loss, [Bartlett+ 2006]

$$R_\phi(f_n) \xrightarrow{n \rightarrow \infty} 0 \implies R(f_n) \xrightarrow{n \rightarrow \infty} 0 \quad \forall \{f_n\}$$

Note: informal

■ For fractional utility

surrogate utility

$$U_\phi(f) = \frac{\mathbb{E}_X[W_{0,\phi}(f(X))]}{\mathbb{E}_X[W_{1,\phi}(f(X))]}$$

true utility

$$U(f) = \frac{\mathbb{E}_X[W_0(f(X))]}{\mathbb{E}_X[W_1(f(X))]}$$

Q. What kind of conditions are needed for ϕ to satisfy

$$U_\phi(f_n) \xrightarrow{n \rightarrow \infty} 1 \implies U(f_n) \xrightarrow{n \rightarrow \infty} 1 \quad \forall \{f_n\} ?$$

Special Case: F₁-measure

Theorem

merely sufficient!

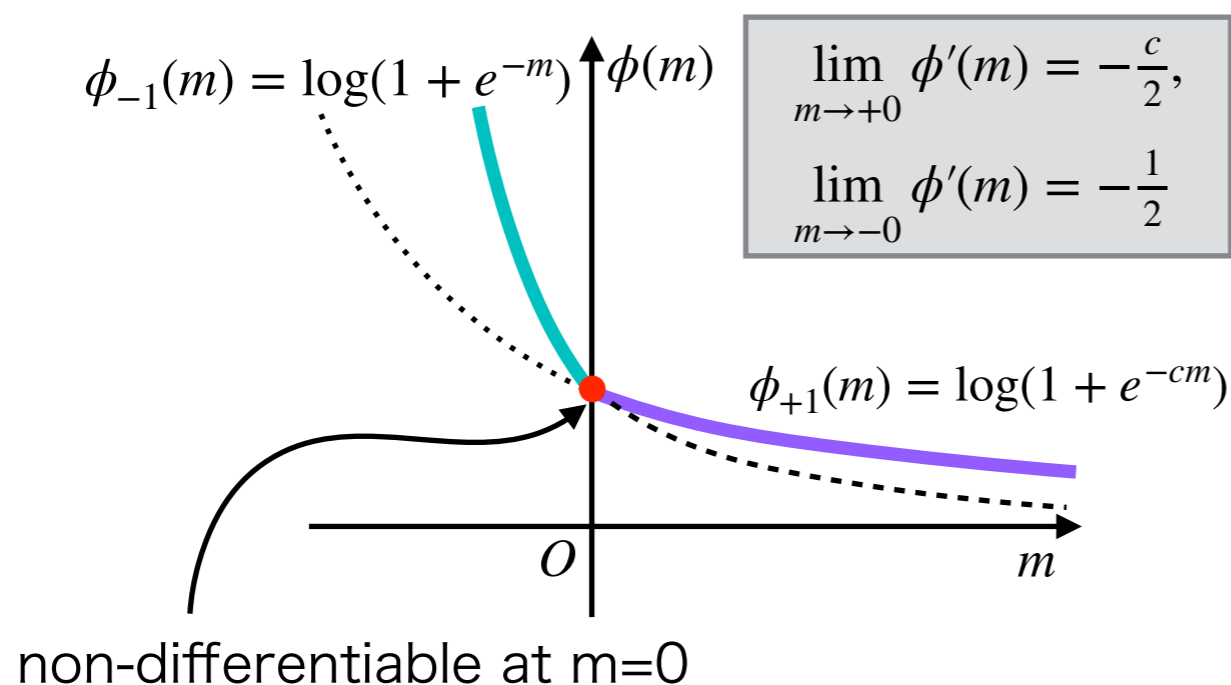
$$U_{\phi}(f_n) \xrightarrow{n \rightarrow \infty} 1 \implies U(f_n) \xrightarrow{n \rightarrow \infty} 1 \quad \forall \{f_n\}$$

if ϕ satisfies

- ▶ $\exists c \in (0,1)$ s.t. $\sup_f U_{\phi}(f) \geq \frac{2c}{1-c}$, $\lim_{m \rightarrow +0} \phi'(m) \geq c \lim_{m \rightarrow -0} \phi'(m)$
- ▶ ϕ is non-increasing
- ▶ ϕ is convex

Note: informal

Example



Intuition:

trade off **TP** and **FP**
by gradient steepness

Experiment: F₁-measure

(F ₁ -measure)	Proposed		Baselines		
Dataset	U-GD	U-BFGS	ERM	W-ERM	Plug-in
adult	0.617 (101)	0.660 (11)	0.639 (51)	0.676 (18)	0.681 (9)
australian	0.843 (41)	0.844 (45)	0.820 (123)	0.814 (116)	0.827 (51)
breast-cancer	0.963 (31)	0.960 (32)	0.950 (37)	0.948 (44)	0.953 (40)
cod-rna	0.802 (231)	0.594 (4)	0.927 (7)	0.927 (6)	0.930 (2)
diabetes	0.834 (32)	0.828 (31)	0.817 (50)	0.821 (40)	0.820 (42)
fourclass	0.638 (70)	0.638 (64)	0.601 (124)	0.591 (212)	0.618 (64)
german.numer	0.561 (102)	0.580 (74)	0.492 (188)	0.560 (107)	0.589 (73)
heart	0.796 (101)	0.802 (99)	0.792 (80)	0.764 (151)	0.764 (137)
ionosphere	0.908 (49)	0.901 (43)	0.883 (104)	0.842 (217)	0.897 (54)
madelon	0.666 (19)	0.632 (67)	0.491 (293)	0.639 (110)	0.663 (24)
mushrooms	1.000 (1)	0.997 (7)	1.000 (1)	1.000 (2)	0.999 (4)
phishing	0.937 (29)	0.943 (7)	0.944 (8)	0.940 (12)	0.944 (8)
phoneme	0.648 (27)	0.559 (22)	0.530 (201)	0.616 (135)	0.633 (35)
skin_nonskin	0.870 (3)	0.856 (4)	0.854 (7)	0.877 (8)	0.838 (5)
sonar	0.735 (95)	0.740 (91)	0.706 (121)	0.655 (189)	0.721 (113)
spambase	0.876 (27)	0.756 (61)	0.887 (42)	0.881 (58)	0.903 (18)
splice	0.785 (49)	0.799 (46)	0.785 (55)	0.771 (67)	0.801 (45)
w8a	0.297 (80)	0.284 (96)	0.735 (35)	0.742 (29)	0.745 (26)

(F₁-measure is shown)

$$\text{model: } f_{\theta}(x) = \theta^{\top} x$$

$$\text{surrogate loss: } \phi(m) = \max\{\log(1 + e^{-m}), \log(1 + e^{-\frac{m}{3}})\}$$

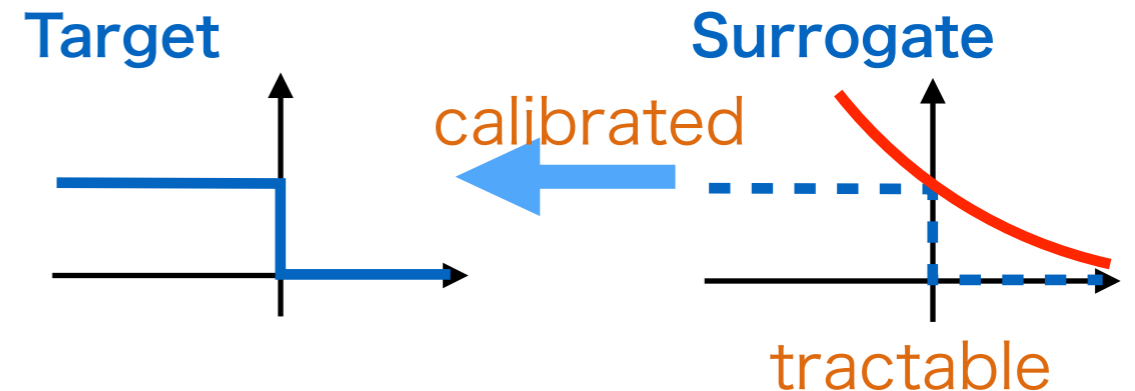
Summary: Calibrated and Tractable Surrogate for Class-imbalance

Goal

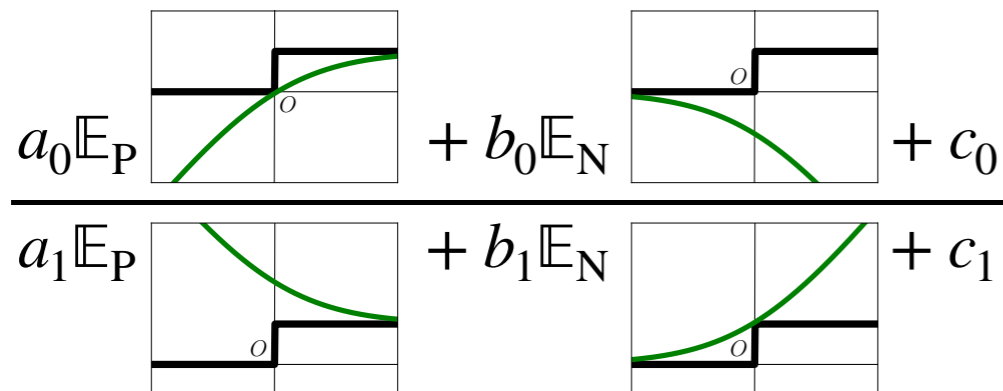
maximize linear-fractional utility

$$U(f) = \frac{a_0 TP + b_0 FP + c_0}{a_1 TP + b_1 FP + c_1}$$

In usual binary classification...



Tractable Optimization

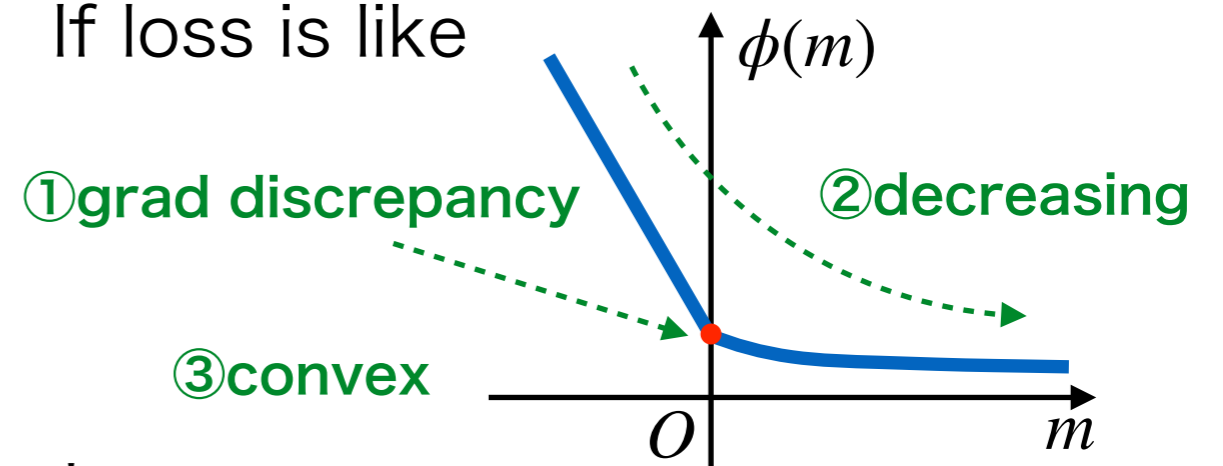


quasi-concave optimization



Calibrated Surrogate

If loss is like



then

$$\operatorname{argmax}_f U_\phi(f) = \operatorname{argmax}_f U(f)$$